



# ICHS<sup>®</sup>

ISLAMIC CHAMBER  
HALAL SERVICES

“ ICHS International Events Sponsorships ”

Position your brand in the prestigious Hub of Halal Specialized Events



# 1st Anuga Halal Forum



**Oct, 6  
2025**



**Cologne,  
Germany**



# Join

## The 1st Anuga Halal Forum at the no 1 event for the food & beverage



Meet

**7,900**

Exhibitors from 118 countries



Network with Over

**140.000**

visitors from 200 countries



**LONDON HALAL  
FORUM 2025** 



**Excel London,  
United Kingdom**



**20 – 21  
November, 2025**

“

**Join the top notch  
real halal event in  
london**

”

“

**Meet global halal  
leaders and innovators  
in the heart of Europe**

”

“

**Exhibit in London  
Halal Forum, the entry  
gate to halal market**

”



# Sponsorship Packages

**500,000 \$**

**Exclusive Strategic Sponso**

**400,000 \$**

**Strategic Sponsor**

**250,000 \$**

**Diamond Sponsor**

**150,000 \$**

**Gold Sponsor**



**Exclusive / Strategic Sponsor**



# Exclusive / Strategic Sponsor Anuga Halal Forum Benefits



- Sponsor's acknowledgement in post-event press releases
- Sponsor's Banner with hyperlink on event's website homepage (ICHS – Anuga Websites)
- Include the sponsor's logo in the announcement event video
- Dedicated newsletter mentioning sponsorship on ICHS
- Dedicated Email Marketing newsletter mentioning Sponsors shared with Anuga's Database
- Branding on conference stage panels
- Sponsor's logo on Cube – Screens (4 Screens) for 15 sec / spot
- Sponsor's logo on Back-to-Back Screens (4 Screens) for 15 sec / spot
- Sponsor's logo on a single screen (6 Screens) 15 sec / spot
- Display the sponsor's logo at the conference entrance. (3 Screens) 15 sec / spot
- Display the sponsor's logo at registration area
- Display the sponsor's logo on the sponsors and partners media wall
- Display the sponsor logo inside the VIP lounge wall
- 3 Reserved units for the sponsor within networking/VIP area
- Sponsor can nominate up to one speaker at Anuga Halal Conference
- Thank the sponsor during the forum's opening ceremony
- Interview during the forum with the forum's marketing team
- Sponsor social media announcement and special thanks post
- Sponsor's social media banner in all event's related posts
- Sponsor's Logo in all email marketing shared with ICHS Database
- Logo in the conference Brochure

# Exclusive / Strategic Sponsor London Halal Forum Benefits

- Premium 18 sqm booth in a prominent location at the exhibition
- 10 exclusive invitations to attend the opening ceremony
- Reserved VIP meeting room up to 3 meetings
- Participation in the signing ceremony of memorandums of understanding during the opening ceremony
- Recognition of the sponsor by high-ranking officials at the opening ceremony
- 1 speaking slot the conference and roundtable discussions
- Nomination of 1 speaker to participate in the conference
- Joint marketing campaign to promote the forum
- 60-second promotional video shown at the opening ceremony, on the website, and on the forum's social media pages
- Sponsor's logo display at the entrance of the forum
- Logo featured in all email marketing campaigns
- Logo in the forum brochure
- Logo included in the post-event report sent to the exhibitor database
- Logo in the thank-you email sent to all visitors after the event
- Logo with a link on the homepage of the forum's website
- Special post for sponsorship announcement on social media
- Inclusion of the sponsor's logo in the forum's promotional video
- Dedicated social media posts to thank the sponsor after the forum
- Opportunity to conduct a TV interview about the participation in the forum
- A dedicated newsletter to announce the sponsorship
- Sponsor's logo to be featured in the press release
- Sponsor's logo to be displayed on badges/name cards
- Sponsor's logo in the registration area
- Sponsor's logo on the conference screen
- Sponsor's logo inside the VIP lounge
- Account manager during the forum





**Diamond Sponsor**



# Diamond Sponsor Aunga Halal Forum Benefits



- Sponsor's acknowledgement in post-event press releases
- Sponsor's Banner with hyperlink on event's website homepage (ICHS – Anuga Websites)
- Include the sponsor's logo in the announcement event video
- Dedicated newsletter mentioning sponsorship on ICHS
- Dedicated Email Marketing newsletter mentioning Sponsors shared with Anuga's Database
- Branding on conference stage panels
- Sponsor's logo on Back-to-Back Screens (4 Screens) for 15 sec / spot
- Sponsor's logo on a single screen (6 Screens) 15 sec / spot
- Display the sponsor's logo at registration area
- Display the sponsor's logo on the sponsors and partners media wall
- Thank the sponsor during the forum's opening ceremony
- Interview during the forum with the forum's marketing team
- Sponsor social media announcement and special thanks post
- Sponsor's social media banner in all event's related posts
- Sponsor's Logo in all email marketing shared with ICHS Database
- Logo in the conference Brochure

# Diamond Sponsor

## London Halal Forum Benefits



- Premium 12 sqm booth in a prominent location at the exhibition
- 6 exclusive invitations to attend the opening ceremony
- Reserved meeting room for 2 meetings
- Recognition of the sponsor by high-ranking officials at the opening ceremony
- Active participation in one conference session
- Logo displayed on social media posts and all printed materials
- Logo featured in all email marketing campaigns
- Logo in the forum brochure
- Logo included in the post-event report sent to the exhibitor database
- Logo in the thank-you email sent to all visitors after the event
- Logo with a link on the homepage of the forum's website
- Special post for sponsorship announcement on social media
- Inclusion of the sponsor's logo in the forum's promotional video
- Dedicated social media posts to thank sponsors after the forum
- Interview with the forum's media team about participation in the forum
- A dedicated newsletter to announce the sponsorship
- Sponsor's name featured in the press release
- Sponsor's name displayed on badges/name cards
- Sponsor's logo displayed at the entrance of the forum
- Sponsor's logo in the registration area
- Sponsor's logo on the conference screen
- Account manager during the forum



**Gold Sponsor**



# Gold Sponsor

## Aunga Halal Forum Benefits



- Sponsor's acknowledgement in post-event press releases
- Sponsor's Banner with hyperlink on event's website homepage (ICHS – Anuga Websites) Sponsor's logo on a single screen (6 Screens) 15 sec / spot
- Display the sponsor's logo on the sponsors and partners media wall
- Interview during the forum with the forum's marketing team
- Sponsor social media announcement and special thanks post
- Sponsor's social media banner in all event's related posts
- Interview during the forum with the forum's marketing team
- Logo in the conference Brochure



# Gold Sponsor

## London Halal Forum Benefits

- Premium 9 sqm booth in a prominent location at the exhibition
- 3 exclusive invitations to attend the opening ceremony
- Reserved meeting room visitors for one of the sponsor's meetings
- Recognition of the sponsor by high-ranking officials at the opening ceremony
- Active participation in one conference session
- Logo displayed on social media posts and all printed materials
- Logo featured in all email marketing campaigns
- Logo in the forum brochure
- Logo included in the post-event report sent to the exhibitor database
- Logo in the thank-you email sent to all visitors after the event
- Logo with a link on the homepage of the forum's website
- Special post for sponsorship announcement on social media
- Inclusion of the sponsor's logo in the forum's promotional video
- Dedicated social media posts to thank sponsors after the forum
- Interview with the forum's media team about participation in the forum
- A dedicated newsletter to announce the sponsorship
- Sponsor's name to be featured in the press release
- Sponsor's name to be displayed on badges/name cards
- Account manager during the forum





## **Comparison of Care Benefits by Category**

# London's Halal Forum

Sponsorship items	Strategic	Diamond	Gold
Special location Booth space at the exhibition	18 SQM	12 SQM	9 SQM
Booth Space price	Package Included	Package Included	Package Included
Exclusive invitations to the opening ceremony	10	6	3
Ability to have VIP meeting room reservation	3	2	1
Sponsor's social media announcement and special thanks post	✓	✓	✓
Logo in all email marketing	✓	✓	✓
Logo in the Forum brochure	✓	✓	
Logo in the post event report	✓	✓	✓
Acknowledgement in post-event press releases	✓	✓	
Banner with hyperlink on website homepage	✓	✓	✓
Include the sponsor's logo in the announcement Event video	✓	✓	✓
Exclusive interview with press media during the event	✓		
Recognition on stage during opening remarks	✓	✓	✓
Dedicated Newsletter mentioning sponsorship	✓		
Include the sponsor's logo on name badges	✓	✓	✓
Display the sponsor's logo at the forum entrance	✓		
Display the sponsor's logo on the registration area	✓	✓	
Display the sponsor's logo on the conference screen	✓	✓	✓
All Event Venue branding opportunities	Solo	✓	✓
Opening ceremony and Gala dinner invitation	✓	✓	✓
Dedicated Account manager	✓	✓	✓



# Aunga Halal Forum

Sponsorship items	Strategic	Diamond	Gold
<b>London's Halal Forum Branding &amp; Visibility</b>			
Sponsor's acknowledgement in post-event press releases	✓	✓	✓
Sponsor's Banner with hyperlink on event's website homepage	✓	✓	✓
Include the sponsor's logo in the announcement event video	✓	✓	
Dedicated newsletter mentioning sponsorship on ICHS	✓	✓	
Dedicated Email Marketing newsletter mentioning Sponsors shared with Anuga's Database	✓	✓	
Branding on conference stage panels	✓	✓	
Sponsor's logo on Cube – Screens (4 Screens) for 15 sec / spot	✓		
Sponsor's logo on Back-to-Back Screens (4 Screens) for 15 sec / spot	✓	✓	
Sponsor's logo on a single screen (6 Screens) 15 sec / spot	✓	✓	✓
Display the sponsor's logo at the conference entrance. (3 Screens) 15 sec / spot	✓		
Display the sponsor's logo at registration area	✓	✓	
Display the sponsor's logo on the sponsors and partners media wall	✓	✓	✓
Display the sponsor logo inside the VIP lounge wall	✓		
Reserved units for the sponsor within networking/VIP area	3	1	
Sponsor can nominate up to one speaker at Anuga Halal Conference	✓		
Thank the sponsor during the forum's opening ceremony	✓	✓	
Interview during the forum with the forum's marketing team	✓	✓	✓
Sponsor social media announcement and special thanks post	✓	✓	✓
Sponsor's social media banner in all event's related posts	✓	✓	✓
Sponsor's Logo in all email marketing shared with ICHS Database	✓	✓	
Logo in the conference Brochure	✓	✓	✓